

"I was struck by her authenticity and passion. Her story is awe-inspiring because she is bold enough to share the good, the bad, and the ugly. I remain in business today because she inspired me."

Hilda Kennedy
President, AmPac TriState

"Her contagious energy, perfectly customized presentation, and powerful Q & A session gave us knowledge about business that even Google has been unable to give us. Her Four-D's of Success will change the way you look at things and help you reach your goal."

Filip Westlander
President Alpha Beta Gamma,
Orange Coast College

Presentations

Offered as Keynotes or Breakouts and customized for your group's needs. Linda L. Smith is also available as a Panel Guest or Moderator

1. The Leadership Challenge

Delivering in All Directions to Successfully Grow a Multi-Million Dollar Business

Leadership requires you to connect to your team members, your community and manage your finances effectively. You'll learn how to:

- Connect the dots between business, money and community.
- Simple skills and strategies to become a powerful, respected leader.
- Hold onto your vision, mold consensus, delegate to your strengths, facilitate communication, collaborate and sustain accountability and conduct.

2. The Four D's of Successful Leadership

Desire, Determine, Drive, Deliver

Linda will instill in you the Four D's of Success that can help you become the leader you want to be by sharing 10 principles to change the way you lead. You'll explore how to:

- Know who you are as a leader.
- Follow your plan.
- Connect with your team.

3. Your Starter Kit

Connecting Desire to Reality

Plan for your success. What you need to know to get started and stay in business. You'll learn how to:

- Get past the first year in business.
- Connect your desire to a clear vision.
- Become inspired, equipped and empowered.

4. Eyes on the Prize

Determine Success Amidst Adversity

Keeping your eyes on the prize is not easy. The cost of doing business means handling unexpected financial needs and loss of some friendships. You'll master:

- How relationships and finances that impact your business.
- Handling crises and challenges with integrity.
- Staying focused to empower yourself to stay determined and sane through any adversity.

5. Driving With Your Knees

Integrating Business and Faith

Your purpose and drive. Incorporate your business and faith to get through the tough times.

- A purpose driven approach models a powerful way to integrate faith and business, and give audiences permission to lead from their knees when necessary.
- Surviving embezzlement and sabotage through astute business sense and faith.



**Change Your World
With the Four D's of Success!**



Linda L. Smith

Award-Winning Entrepreneur,
Inspirational Speaker & Author

**Book Linda
to Speak!**

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